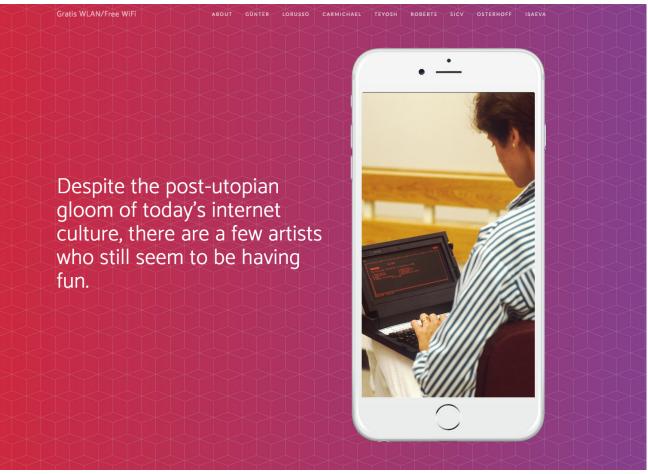
Free WiFi/Gratis WLAN

// concept by Brendan Howell

Participants: Renee Carmichael, Kathrin Günter, Katya Isaeva, Silvio Lorusso, Johannes P. Osterhoff, Antonio Roberts, TeYosh and the Scandinavian Institute of Computational Vandalism

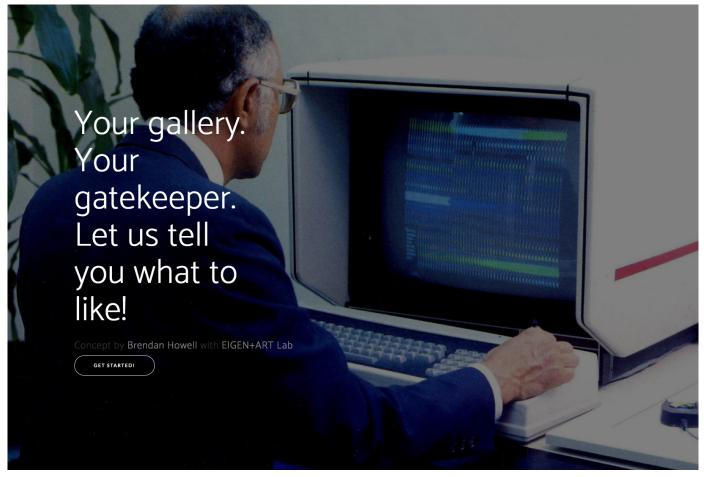
October 27 - December 17, 2016



Brendan Howell Screenshot: Free WiFi/Gratis WLAN, 2016, exhibition concept, programming

If you invite an "internet" artist to contribute to an exhibition, can you pay them in "likes"? When Bourdieu came up with his famous theory of Cultural Capital, was he just referring to how many followers he had on Instagram? Do people prefer to be told what to like? Is an endlessly scrolling interface like a painting of an infinite supper?

On October 27, 2016 the EIGEN + ART Lab in Berlin Mitte opens the show "Free WiFi/ Gratis WLAN", conceived and assembled by Berlin-based artist and reluctant engineer Brendan Howell. The gallery space has been converted to resemble a typical cafe space (with the expected free WiFi) for this exhibition of internet-based works. Participants include Renee Carmichael, Kathrin Günter, Katya Isaeva, Silvio Lorusso, Johannes P. Osterhoff, Antonio Roberts, TeYosh and the Scandinavian Institute of Computational Vandalism.



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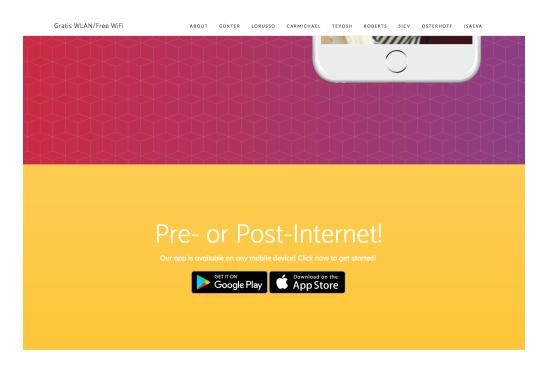
All of the artists are skeptical about the conventional sale of their works but maybe they could accept compensation as a particular number of likes, links, views, follows, eyeballs or clicks on Facebook, Instagram, Youtube and other social networks.

While we don't actually have satisfying answers to most of the above questions, if you want to see the show, you will need to come down to the EIGEN + ART Lab with your laptop, tablet or smart-phone. You will certainly be confronted with a few contemporary riddles but you also might start to perceive parts of your everyday network-mediated life differently. And despite the post-utopian gloom of today's internet culture, there are a few artists who still seem to be having fun. There will also be coffee and free (geographically limited) WiFi until the show's end on December 17.

Text by Brendan Howell

Brendan Howell was born in Manchester, CT, USA in 1976. He is an artist and a reluctant engineer who has created various software works and interactive electronic inventions. Currently, he lives in Berlin, Germany. He has done research and led courses at the Muthesius Kunsthochschule, Merz Akademie, Fachhochschule Potsdam and the Kunsthochschule Berlin, Weißensee and currently teaches at the HBK Braunschweig.

	Dear Jeff Bezos Share absolutely everything you do with marketing departments world wide!	Glitched Logos What do you do with a broken trademark?
	Computational Vandalism If it's not on the internet, its kind of private!	Do you have the character to succeed? Turn your qualities into quantities!
	Instadancer Got better moves than Adorno.	Celebrity Tarot Democratize fame!
	Things of the Internet Consider your device's perspective.	Online Behavior How to act, and what to name it.
Brendan Howell Screenshot: Free WiFi/Gratis WLAN, 2016, exhibition concept, programming		



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Check out our archive of cultural capital!

Brendan Howell Screenshot: Free WiFi/Gratis WLAN, 2016, exhibition concept, programming

